

ORGANIZE:

Hj Becdach



Mega energy event

LIVE ATTENDANCE - FACE TO FACE MEETINGS

**XIII EXPO CONFERENCE
EXPOMINAS**



**OIL & POWER
RENEWABLE ENERGIES
GAS · ENVIRONMENT
EXPO- CONFERENCE**

24 · 25 · 26 NOVEMBER 2021



HJ Becdach, invites you to be part of this great event that will be held on **24, 25 and 26 november 2021**, at the Quito Metropolitan Convention Center. For the only time, these two summit events will be unified, becoming the Mega Energy Event **XIII EXPOMINAS** and **XXI EXPO ECUADOR OIL & POWER**.

More information



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ECONOMIC REACTIVATION

EXPO MINAS and EXPO ECUADOR OIL & POWER, It is the most important event in the oil and mining sector, it is a great space of opportunities of global scope from our country. During the three days, attendees will be able to participate in the exhibition of stands, an agenda of keynote conferences, technical conferences and panel discussions. An average of 30,000 thousand people have visited the last two editions of EXPOMINAS and OIL & POWER, counting on important brands worldwide, decision makers, buyers, operators, technicians, executives.

 Ecuador expects to increase oil production by 8% by December 2021, oil production should increase by about 40,000 barrels per day.

 The President of Ecuador, Guillermo Lasso, has declared the aim to reach one million BPD over the next four years, for which "old" oil fields will be optimized and new fields will also be opened with private investment.

 Ecuador expects mining exports to increase 74% in 2021

 The mining sector works towards sustainable and responsible development through the newly issued decree, it constitutes a milestone that clearly defines the mining policy, under the following fundamental pillars: private investment guaranteeing legal security.

 The primary objective of the plan is to develop responsible mining, determine the local geological potential, and promoting national and foreign investment.



GENERAL ASPECTS



3 days Expo
Conference



More than 200
stands



35 keynotes



6 panel
discussions



2 round
tables



45 invited national and
international speakers



9 participating
countries



ADVANTAGES OF PARTICIPATING IN AN EXPO CONFERENCE

- They greatly favor sales processes
- They allow personal communication and exchange with customers
- They bring together a target audience selected according to the sector of the interest
- They generate a lot of information in a short time and are an excellent way to know the current and future tendencies
- They facilitate the presentation and demonstration of products, services, supplies, logistics, equipment - machinery and new technologies
- They facilitate access to new markets
- They help to find distributors and agents
- They allow to know better the competitors
- Expand your client portfolio, contact new ones, allowing immediate feedback
- They save visitors time, so they can meet and talk to different providers and clients
- They can analyze and verify the characteristics of your products and services
- All these activities allow the Mega fair to become an interesting attractions for all who visit. They undoubtedly continue to be excellent marketing tools.





BENEFITS OF PARTICIPATION WITH A STAND. STAND INCLUDES:

THE LOGO AS AN EXHIBITOR WILL CONSIST IN:

- Digital conference agenda
- HJ Becdach website
- Official digital catalog of the fair
- Recognition of participation
- On the internal billboard of the fairgrounds
- Social networks
- In mass emails that we send 1 month before the fair
- Mailings: we have a database of more than 400,000 email addresses

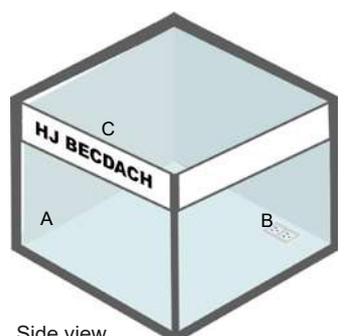
- Modular divisions
- Power consumption of your stand
- 1 point of electric light for every 6m2
- Name of the stand on the border (see example in attached graphic) optional
- Permanent passes for exhibitors
- Personalized digital invitation with your company logo
- 2 Invitations to the Inauguration cocktail
- Inclusion of your company profile in the digital catalog of the fair
- Delivery of recognition of participation to the exhibitor
- Advice and guidance, before, during and after the event
- We have hotels that have special rates for our exhibitors and visitors
- We have qualified companies to provide turnkey stand decoration services.
- Your company can make its own stand decoration

Basic stand delivered by HJ Becdach

- A. Modular partitions (white melamine panels)
- B. Power outlet (110wts)
- C. Border (company name)

Stand sizes

- Stand of 5.0 x 5.0m (25m2)
- Stand of 4.0 x 3.0m (12m2)
- Stand of 5.0 x 3.0m (15m2)
- Stand of 3.0 x 3.0m (9m2)
- Stand of 3.0 x 2.0m (6m2)



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